

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

B.Tech II Year II Semester Regular & Supplementary Examinations August-2023
ENTREPRENEURSHIP DEVELOPMENT

(Common to ECE,EEE & ME)

Time: 3 Hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

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|---|---|---|-----|----|----|
| 1 | a | Discuss the terms Entrepreneur's, Enterprises and Entrepreneurship in detail. | CO1 | L2 | 6M |
| | b | What are the biggest challenges to be an entrepreneur? | CO1 | L1 | 6M |

OR

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|---|---|---|-----|----|----|
| 2 | a | Illustrate the present scenario of entrepreneurship in India. | CO1 | L3 | 6M |
| | b | Briefly explain the elements of social entrepreneurship. | CO1 | L3 | 6M |

UNIT-II

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|---|---|---|-----|----|----|
| 3 | a | Write a short note on the form of business organization | CO2 | L1 | 6M |
| | b | What are the salient features of partnership firm? | CO2 | L1 | 6M |

OR

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|---|---|---|-----|----|----|
| 4 | a | What are the special forms of business ownership? | CO2 | L3 | 6M |
| | b | List out the advantages and disadvantages of sole proprietorship. | CO2 | L2 | 6M |

UNIT-III

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|---|---|---|-----|----|----|
| 5 | a | Write short note on Trademark and Trade Secrets. | CO3 | L3 | 6M |
| | b | Elucidate the concept of Copy Rights and Patents. | CO3 | L3 | 6M |

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|---|---|---|-----|----|----|
| 6 | a | Outline the sources of idea generation. | CO3 | L3 | 6M |
| | b | What are the techniques for generating new ideas? | CO3 | L1 | 6M |

UNIT-IV

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|---|---|--|-----|----|----|
| 7 | a | What are the Opportunities for entrepreneurship in present scenario? | CO4 | L1 | 6M |
| | b | What are the various sources of finance for entrepreneurs in India? | CO4 | L4 | 6M |

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|---|---|--|-----|----|----|
| 8 | a | Role of government agencies in small business financing-Discuss. | CO4 | L2 | 6M |
| | b | Explicate the role of consultancy organizations. | CO4 | L4 | 6M |

UNIT-V

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|---|---|---|-----|----|----|
| 9 | a | How do you design a project? Explain its steps. | CO5 | L2 | 6M |
| | b | What is the need of project designing? | CO5 | L1 | 6M |

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|----|---|--|-----|----|----|
| 10 | a | Write about Financial requirements for the preparation of Project. | CO5 | L2 | 6M |
| | b | What is meant by Market analysis in Project? | CO5 | L1 | 6M |

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